



Mission: To invest—via a coordinated giving effort—in the nonprofits and social capital entities that support and enrich the quality of life in the Basalt area community.

Impetus: This is a unique opportunity to ask the community to act in unison and donate to the nonprofits that support the Basalt area's health, education, environment, and cultural systems.

Opportunity: Property owners, businesses, governments, and individuals are planning to act together by giving to the nonprofits that support the Basalt area community. Some have pledged to donate their entire tax refund amount (or more), while others (*e.g.*, not in the town limits, renters, etc.) are planning to participate as well. If you are a Basalt property owner, you will receive your tax refund in late October, according to the Town of Basalt. With substantial participation, this coordinated giving campaign could create a sustainable funding stream that would be a lasting legacy for our community. The recognition of the greater community needs and the collective efforts of community members working together will enhance the livability and help maintain the “small town character” of the Basalt area.

Our Goal: Raise in 2019 \$1 million or more.

- \$500K or more for long term support of Basalt area nonprofits via the Aspen Community Foundation's Community Grantmaking program
- \$500K or more for short-term support of Basalt area nonprofits

How to Participate: Contribute your tax refund or make a gift to a Basalt area nonprofit of your choice or to Aspen Community Foundation's Community Grantmaking program. Either way, rest assured your gift will support nonprofits in the Basalt area. If the goal of \$500K for long-term support is reached an endowment fund will be created with funding decisions made by a committee comprised of five community leaders and two staff from the Aspen Community Foundation.

Next steps:

- 1) Decide how much you plan to give and send your check or donate online to your nonprofit(s) of choice. Please place “Basalt Area Gives” on your check or in the note field.
- 2) Enter your gift information on the *Basalt Area Gives* campaign site
<https://tinyurl.com/BasaltGivesPledges>
- 3) Like *Basalt Area Gives* on Facebook & share with your friends in the Basalt area
<https://www.facebook.com/BasaltGives>
- 4) You can check the campaign status anytime at
<https://tinyurl.com/BasaltGivesDashboard>

Sincerely yours,

Glenn Drummond, Jon Fox-Rubin, Jim Light, Gino Rossetti & Rick Stevens

Basalt Area Gives committee members